



## GCR 100 - 11th Edition

### **Highly recommended**

Rivals attribute the continuing success of the antitrust practice at Barbosa Müssnich & Aragão to its practice head, Who's Who entrant Barbara Rosenberg. A former head of antitrust at the SDE, Rosenberg is said to have transformed the antitrust group into one of Brazil's leading practices. Three senior associates have joined the five associates in the team this year, demonstrating the firm's rapid growth. A part-time partner and associate also help out on occasion from the firm's Brasilia office.

Rosenberg says the firm is advising in "virtually all international cartel investigations in Brazil," including the negotiation of leniency agreements with the country's antitrust authorities.

But Barbosa Müssnich has also handled major transactional matters, including the banking merger between Itaú and Unibanco. The deal, approved in August, created Brazil's largest private bank, and was one of the first cases in the financial market to be reviewed by the Brazilian authorities. It is also advising on the merger between Sadia and Perdigão, now known as Brasil Foods, as well as assisting airline TAM in its merger discussions with rival LAN, a deal that would create South America's largest airline.

Other transactional matters include the merger between Brazil's two largest meatpackers, JBS Swift and Bertin, and the strategic partnership between Telemar, Brazil's largest telecoms company, and rival Phorm.