

Remember the main topics related to Intellectual Property in 2022

28.12.2022 1 min read

Authors

Ana Cristina Müller, D.Sc.
Antonella Carminatti
Lilian Ghitnick Arcalji
Pedro Frankovsky Barroso
André de Moura Reis
Fernanda Quental
Gustavo Haas Vieiralves
Jana Fraccaroli
Jose Humberto Deveza Assola
Maria Clara Ferreira
Pedro Tavares
Tathyana Milana Candu
Valter Silva Couto

Related areas

Intellectual Property

Topics

Intellectual Property Patents
Patent

During the year, our Intellectual Property team produced content on the main topics in the area and their impact on the economy. Our goal is to assist companies to better understand innovation and its relationship with IP.

Check it out:

E-book



"Intellectual Property": read articles about patents, metaverse, copyright and more

Infographic

Intellectual Property Roadmap for Foreign Businesses in Brazil

Video

Metaverse and Intellectual Property | Thinking IP Outside the Box - English subtitles available in the video

18 Articles published

- Fighting Intellectual Piracy in the Metaverse
- Music and the metaverse
- Artificial intelligence is heating up the global economy
- Superior Court of Justice decides about parody based on Erasmo and Roberto Carlos' song for campaign purposes

- Financing and creation of intellectual property assets through DAOs
- Artificial Intelligence in the Health Sector and Intellectual Property
- Exceptions to Copyright: what are the limits for citations?
- The importance of Trade Secrets in Merger and Acquisition Operations
- Luxury Brands in the Digital Environment
- Changes in the New Foreign Exchange Framework and its Impacts on Technology Contracts
- Image rights of supporting actors in biographical works
- Current interpretation of Article 32 of the Industrial Property Law and its consequences
- The weight of technical-functional features on the examination of industrial designs
- IP Strategies for the Launch of Pharmaceutical Products
- Patents of Interest of National Defense – A Brazilian and French Perspective
- Patents and the Metaverse – Technologies for Development of Platforms
- Copyright in Architectural Works: Plagiarism Investigation
- The Federal Supreme Court confirms the impossibility of extending the term of patents in Brazil

Newsletters

- WIPO publishes the 2022 Global Innovation Index and more highlights
- Intellectual Property Newsletter: electoral period in Brazil, medical cannabis and more highlights

› PROFESSIONALS

Professionals who combine legal insight and market perspective



Ana Cristina Müller, D.Sc.



Antonella Carminatti



Lilian Ghitnick Arcalji



Pedro Frankovsky Barroso



André de Moura Reis



Fernanda Quental



Gustavo Haas Vieiralves



Jana Fraccaroli



Jose Humberto Deveza Assola



Maria Clara Ferreira



Pedro Tavares



Tathyana Milana Candu



Valter Silva Couto