"Metalaw: Reflections on Law in the Metaverse": read our e-book

28.03.2022 4 min read

Authors

Adriana Dib Fuzinato

Ana Cândida de Mello Carvalho

Anna Carolina Malta Spilborghs

Ellen Juste Nuñez

Felipe Galea

Felipe Palhares

Felipe Prado

Gisela Sampaio da Cruz Guedes

Gustavo Kulesza

Henrique Garcia Pimenta

Hermano A. C. Notaroberto Barbosa

Ian Bussinger

Iara Conrado

Márcio Pereira

Pedro Frankovsky Barroso

Jana Fraccaroli

Jose Humberto Deveza Assola

Topics

Metaverse

No one yet knows precisely what the Metaverse is or how relevant it will become over the next few years. Even so, it is a frequent topic of discussion and has attracted the attention of various publics, including investors who are enthusiastic about the possibilities presented by the new technology.

It's part of BMA's DNA to think creatively and to seek innovative solutions for our clients. That's why we have asked practitioners from BMA's various practice areas to contribute articles that share their views of how the law might apply in the Metaverse.

Click here to access the entire publication, or **click on the titles below** to go directly to the articles that interest you.

INTRODUCTION

Law in the Metaverse: Introducing the topic

By Felipe Palhares

No one knows precisely what the Metaverse is or how relevant it will become over the next few years. Even so, it is a frequent topic of discussion and has attracted the attention of a wide audience, including investors who are enthusiastic about the possibilities presented by the new technology.

CORPORATE AND M&A

M&A and the Metaverse

By Ian Bussinger and Felipe Palhares

For as long as the Metaverse is in the plans M&A transactions involving businesses engaged in developing the Metaverse itself, or applications within the Metaverse, can be expected to grow exponentially.

CORPORATE AND M&A

Shareholders' Meetings in Metaverse

By Ana Paula Reis and Manuela Anastacio Bertocci

In the same way social media has revolutionized online marketing, unleashing possibilities for business ideas limited to our current reality, the

Metaverse promises to be the new frontier of online interaction.

INTELLECTUAL PROPERTY

Fighting Intellectual Piracy in the Metaverse

By Pedro Barroso, Jana Fraccaroli and Jose Humberto Deveza Assola

The NFT market is growing rapidly, and moves billions of dollars.

INTELLECTUAL PROPERTY

Music and the Metaverse

By Pedro Barroso, Jana Fraccaroli and Jose Humberto Deveza Assola

Musical experiences in the Metaverse are no longer exclusive to videogames, and big names in the music industry have been developing their own events.

DISPUTE RESOLUTION

Some aspects of formationand enforcement of contracts in the Metaverse

By Felipe Galea, Gustavo Kulesza and Milena Arbízu

The opportunities for doing business in the Metaverse are becoming increasingly evident and, little by little, are being put into practice. However, along with those opportunities, come questions and the need for solutions to new situations.

DISPUTE RESOLUTION

Civil liability in the Metaverse

By Gisela Sampaio and Marcella Campinho Vaz

In contract law the challenges range from verifying the identity and capacity of contractual parties to problems with jurisdiction and applicable law.

FINANCE AND CAPITAL MARKETS

Public offerings of tokens in the Metaverse

By Felipe Prado, Rafael Dutra and Henrique Garcia Pimenta

The Metaverse has the potential to revolutionize the way funds are raised from the public, by becoming an environment where public offerings of

tokens are made to potential investors.

DUE DILIGENCE

Due diligence on assets in the Metaverse

By Adriana Dib Fuzinato and Ellen Juste Nuñez

In this article, we will look at transactions involving intangible assets in the Metaverse, and the legal questions that buyers of such assets may have to deal with.

WEALTH AND SUCCESSION PLANNING

The Metaverse and digital inheritances

By Hermano A. C. Notaroberto Barbosa and Iara Santos Conrado Ferreira

The challenges involved in the legal and tax treatment of digital inheritances, which were already frequent, have found a vast and fertile field for growth in the Metaverse. More than ever, digital property must be taken into consideration in wealth and estate planning.

TAX

Indirect taxes in Brazil - From the internet to the Metaverse

By Fábio Florentino

What in this new world, in which people will live a large part of their lives (or so they say), can be taxed?

TAX

The challenges of taxation in the Metaverse

By Hermano A. C. Notaroberto Barbosa

As Brazil's Federal Revenue Service has just started to regulate the taxation of cryptoassets, many questions remain unanswered and are expected to open up with the development of entirely new virtual markets in the Metaverse.

INFRASTRUCTURE AND REGULATORY & GOVERNMENT AFFAIRS

Government in the Metaverse: perspectives and challenges

By Ana Cândida de Mello Carvalho, Débora Signorelli Carvalho and Mayna Dias Melo

Governments around the world have the Metaverse's technological innovations and its transformational potential on their radar.

COMPLIANCE, INVESTIGATIONS AND REGULATORY ENFORCEMENT

Digital investigations in the Metaverse

By Anna Carolina Malta Spilborghs and João Bonvicino

The time has come to reflect on how, in the not-too-distant future, a digital investigation of cybernetic offences would be conducted in the Metaverse, one of the most talked-about subjects of 2022.

LABOR AND EMPLOYMENT

"MetaWork"

By Luiz Marcelo Góis

Accenture's virtual workspace seems to be only the start of an irreversible trend: the migration of work to the Metaverse.

ENVIRONMENTAL AND CLIMATE CHANGE

Digital industries and sustainability

By Márcio Pereira and Camilla Teixeira Ribeiro

Digital transformation plays an important role in working toward the Sustainable Development Goals (SDGs), through active digital cooperation and interactions between researchers and policymakers.

DATA PROTECTION AND CYBERSECURITY

Transparency, data privacy and the Metaverse

By Felipe Palhares

One of the central aspects shared by many of the most important laws on data privacy around the world is a concern with the transparency offered to data subjects.

DATA PROTECTION AND CYBERSECURITY

The Metaverse and the processing of sensitive personal data

By Bárbara de Oliveira Iszlaji

By its very nature, the Metaverse involves personal data processing.

DATA PROTECTION AND CYBERSECURITY

Governance in the Metaverse

by Fernanda Villela Viana

Users of social media are internet “products” and in the Metaverse literally everyone and everything can be a product in certain circumstances.

DATA PROTECTION AND CYBERSECURITY

The Next Frontier

By Felipe Palhares

From a legal point of view, as the articles in this e-book observe, there are questions that require reflection and analysis, especially in the areas of data protection, intellectual property and civil liability.

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Professionals who combine legal insight and market perspective


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