

PRACTICES

Commercial Contracts and Franchises

A specialist Commercial Law practice with BMA's full service vision

We help our clients strategically design the best structure for their operations. Using a holistic approach, we identify the distinctive features of each business so that we can recommend the most appropriate legal solutions, both for startups creating their business model, and for companies considering new acquisitions or looking to streamline their organization and achieve better results.

Our team has the know-how and experience needed to assess contractual models for indirect distribution of products and services. **We negotiate and draw up agreements for supply and distribution of products and services, agency and sales representation agreements, and dealership and franchise agreements.**

We offer our clients support in their commercial contracts with a full-service vision: contracts are designed from a multidisciplinary perspective by practitioners specializing in corporate law, employment, tax, and dispute resolution.

We have an international outlook. Our clients include Brazilian companies seeking to expand their business into other markets, and international companies that want to do business in Brazil.

We act for clients in a wide range of economic segments, and were pioneers in the automotive sector, where we had an active role in discussions with the main players in the market and worked with government authorities to find the best solutions.

BMA is a reference in the legal market for the franchising sector. We are one of the few full-service law firms that belong to the Brazilian Franchising Association – ABF, which has more than 1500 members, including franchisors, potential franchisors, franchisees, suppliers, consultants and startups.

Professionals who combine legal insight and market perspective



Tatiana Dratovsky Sister

Bruno Ganz Granito



Letícia Gomes de Oliveira



Winnie Freitas

Recognition

Top Ranked Firm Chambers Global	Top Ranked Firm Chambers Brazil	Top Ranked Firm Chambers High Net Worth	Top Tier Firm Legal 500
Financial and Corporate Top Tier Firm IFLR 1000	Top Brazilian M&A Legal Advisor TTR - Transactional Track Record	Top Brazilian M&A Legal Advisor Merger Market	Top Brazilian M&A Legal Advisor Thomson Reuters (Refinitiv)