

INDUSTRIES

Technology

Our multidisciplinary working group offers solutions that are tailor-made for digital businesses and the technology market

REGULATORY AND ANTITRUST MATTERS IN DIGITAL TECHNOLOGIES

We work with clients from diverse sectors of the economy, both regulated and non-regulated, offering them the agility that the digital world requires and the knowledge needed to face the challenges of a buoyant industry where the legal and regulatory framework is still being constructed. As new technologies and digital businesses expand, they begin to face the same legal issues that more traditional industries do, but with the additional challenge of having to deal with mechanisms that do not operate at the speed of the digital world. Our work in regulatory and antitrust law not only assists clients in assessing and adapting innovative technological and internet-based structures to the conditions and limitations imposed by the Civil Rights Framework for the Internet, the LGPD and any sector regulations that may apply, but also helps them to prepare for changes in the law and legal definitions, avoiding future problems.

Our work covers:

- Compliance assessments for new technologies and digital activities;
- Legal support for implementation of IoT and AI projects, and in structuring new businesses, products and services for technology and internet companies in the Brazilian market;
- Legal support for internet banking and other internet-based financial activities;
- Development of digital risk management plans, assisting our clients in compliance with laws, regulations and good sector practices;
- Representation of clients before competition authorities and sector regulators.

CORPORATE, TAX & COMMERCIAL

We deal with the digital law aspects of large M&A transactions involving software developers, content creators and other companies that have a significant digital presence. With in-depth knowledge of areas like compliance, corporate governance, antitrust, intellectual property, and data privacy, our attorneys provide exceptional support in transactions of all kinds.

Some examples of our work are:

- Legal due diligence investigations of companies that do business in the digital market or are involved in new technologies;

- Evaluation of data privacy issues related to innovation, technology, software and code protection;
- Management of risks arising out of mergers and acquisitions, including confidentiality issues and internal security policies;
- Assessments for compliance with data privacy rules;
- Analysis of databank ownership issues;
- Analysis of contracts dealing with personal data processing, software, and technology transfers;
- Risk identification and proposed solutions;
- Tax analysis of structures for developing digital technologies and providing technology services;
- Tax analysis of international transfers of technology and intellectual property licenses;
- Analysis of direct and indirect taxation in e-commerce transactions;
- Analysis of direct and indirect taxation of on-line service platforms, SaaS (Software as a Service), IaaS (Infrastructure as a Service), and PaaS (Platform as a Service); and
- Analysis of direct and indirect taxation of digital streaming.

Professionals who combine legal insight and market perspective



Ana Paula Reis



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Pedro Frankovsky Barroso



Vitor Butruce



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Pedro Tavares

Recognition

GDR 100 Global Data Review

Top Ranked Firm - Technology
Chambers Brazil

**Recognized Firm - Data,
Technology and Privacy Law**
Latin Lawyer 250

Recognized Digital Law Practice
Análise Advocacia

**Recognized Technology Law
Practice** Análise Advocacia