



PARTNER

Antonella Carminatti

Antonella Carminatti is a partner at BMA and head of the IP practice area. Her work covers all aspects of intellectual property, especially portfolio management, transactional intellectual property, Contracts involving intellectual property rights, litigation, and strategy.

LANGUAGES

Portuguese, English, French

INFORMATION AND CONTACT

 LinkedIn

 Vcard

 Resume

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OAB

OAB/RJ n° 65.859 / INPI n° 1900 / API

Practice Areas

Agribusiness

French Desk

Intellectual Property

Sports and Entertainment

Professional experience

Antonella is admitted to practice law in Brazil and is also licensed by the District of Columbia Court of Appeals as special legal consultant. Her experience includes developing IP strategy, management of IP assets and transactions involving intellectual property, including trademarks, patents, trade secrets, copyright, industrial designs, and trade dress. She works on anti-counterfeiting programmes and litigation of IP and related rights, such as unfair competition, domain names and trade dress cases, before the Brazilian federal and state courts, and has earned a reputation as a successful litigator in IP matters. Carminatti is also known for her skills in drafting and reviewing domestic and foreign license agreements involving patents, trademarks, and copyright, as well as franchise, technology, and software agreements.

Carminatti regularly counsels clients on the selection and adoption of trademarks, how to build and enhance rights in brands, and enforcement strategies. She has assisted clients in multimillion-dollar transactions involving acquisition and divestiture of IP portfolios.

A frequent participant and speaker at IP seminars and meetings in Brazil and abroad, Carminatti is member of the Board Committee of BMA and ABPI - Brazilian Intellectual Property Association and is a member of the Famous and Well-Known Marks Committee of INTA - International Trademark Association.

Education

Specialization, CEIPI – *Centre d'Études Internationales de la Propriété Industrielle de l'Université Robert Schuman*, Strasbourg, France (1995).

LL.B. – Universidade Candido Mendes – UCAM (1987).

LL.B. – Universidade Federal de Santa Catarina – UFSC (1984).

Recognitions

Ms. Carminatti is frequently recommended in publications such as Chambers Brazil, Chambers Global, Legal 500, Latin Lawyer, IAM Patent, Lexology Index, LACCA Approved, WTR, World Intellectual Property Review and IP Stars. The most recent recognitions include:

- Chambers Brazil and Chambers Global: Top lawyer in Intellectual Property, 2013 - 2026
- WTR1000 World Trademark Review: Top lawyer in Intellectual Property, 2015 - 2026
- WTR Global Leader, 2021 - 2026
- LACCA Approved: Top lawyer in Intellectual Property, 2016 - 2023
- IAM Patent 1000: Top lawyer in Intellectual Property, 2015 - 2024 - 2025
- IP Stars, MIP - Managing Intellectual Property, 2017 - 2026
- Who's Who Legal, current Lexology Index: Top lawyer in Trademarks and Franchise, 2015 - 2024

Depoimentos

Antonella is an excellent trademark lawyer. She has been prosecuting and enforcing marks in Brazil for years and does a great job. She is responsive, thorough and gets good results. Her pragmatic and realistic solutions inspire confidence and she always stays on top of every file.

WTR1000

Antonella Carminatti is an intellectual property practitioner who is recognised by clients and the market for her expertise and capabilities. She is well versed in trade mark licensing, sublicensing and coexistence agreements, as well as international portfolio management and nullity actions.

Chambers Brazil

Publicações

"Ambush Marketing – Olympic Games in Rio 2016", speaker, In-House Counsel Seminar, Brazil, 2015.

"3D Objects: How to protect them best", speaker, 34th Annual European Communities Trade Mark Association Conference, European Communities Trade Mark Association (ECTA), Germany, 2015.

"Trademarks and Consumer Protection", moderator, INTA 137th Annual Meeting, USA, 2015.

"Restrições à Publicidade e ao Uso de Marcas e outros sinais distintivos em setores regulados", moderator, XXXIV Congresso Internacional da Propriedade Intelectual, Associação Brasileira de Propriedade Intelectual (ABPI), Brazil, 2014.

"As funções da marca sob a perspectiva do direito brasileiro", speaker, French-Brazilian Seminar – Universidade Candido Mendes (UCAM), Brazil, 2014.

"Cláusulas controversas em contratos de franquia", author, in BMA Review, Brazil, 2012.

"Colateralização e Securitização; Bens Imateriais como Ativos Financeiros", moderator, LES Brazil Annual Congress, Rio de Janeiro, Brazil, 2011.

"Subjetividade na análise de logomarcas – Olimpíadas Rio 2016", source to the article published in Brazilian weekly news magazine Veja, 2011.
