

**PARTNER****Barbara Rosenberg**

Barbara Rosenberg is one of BMA's Competition and Antitrust partners. She acts for companies involved in mergers and acquisitions in notifications and other proceedings before Brazil's competition authority, CADE, and represents clients in investigations of anticompetitive conduct. She also advises on competition compliance matters and in reviewing commercial practices. Barbara has been involved in the main M&A transactions in Brazil over the last decade.

LANGUAGES

Portuguese, English, French, Spanish

INFORMATION AND CONTACT

 LinkedIn

 Vcard

 Resume

 55 11 2179-4584

 brr@bmalaw.com.br

OAB

OAB/SP n° 1568.32

Practice Areas

Competition Law

Sports and Entertainment

Professional experience

Barbara has exceptional experience acting for companies in approval of mergers and acquisitions by CADE, Brazil's competition authority, and in representing clients in investigations into anticompetitive conduct, including cartels. She also advises on competition compliance matters, and assists business in reviewing their commercial practices to ensure conformity with competition laws.

Barbara has been involved in the main M&A transactions in Brazil over the last decade, in both value and complexity. Her clients include a wide range of national and international companies doing business in various markets, such as retail, pharmaceuticals, technology, chemicals, electronics, food and beverages, and in the education, aviation, logistics and infrastructure sectors.

She was part of the Brazilian federal competition authority for three years, from 2003 to 2005, as Director of the Economic Protection and Defense Department of the Economic Law Secretariat (SDE - Secretaria de Direito Econômico), attached to the Ministry of Justice. She was an associate with Cleary Gottlieb Steen & Hamilton LLP in the United States. Barbara lectured in Competition Law, International Trade, and Intellectual Property in continuing education courses at the Getúlio Vargas Foundation Law School from 2004 to 2012.

She is a frequent speaker at events related to her area of practice, and contributes to publications on competition and antitrust law.

Barbara is a member of the BMA Women and BMA Diversity Committees.

In 2026, Barbara was recognized as the "Latin America Antitrust/Competition Lawyer of the Year" at the Women in Business Law Americas Awards.

Education

Ph.D. in Economic-Financial Law, Universidade de São Paulo – USP (2004).

LL.M., University of California, Berkeley (2001).

LL.B., Universidade de São Paulo - USP (1997).

Associations

Barbara is a council member of the Brazilian Institute of Competition, Consumer Law and International Trade – IBRAC, and a member of the International Cartel Task Force (2021-2022). She was a Non-Governmental Advisor to the International Competition Network, and Council Member of the ABA (2018-2020).

Recognitions

Barbara is frequently recommended in Competition and Antitrust Law rankings released by well-known legal guides such as Chambers Global, Chambers Brazil, Global Competition Review, Latin Lawyer, Legal 500, Lexology Index, LACCA Approved, IFLR 1000, Acritas (Sharplegal), Análise Advocacia.

Barbara Rosenberg is recognized by the Análise Advocacia Mulher as the most admired lawyer in Brazil.

Barbara was also selected as a prize winner in the Lexology's Client Choice Awards 2025, an award that recognizes excellence in client care and quality of service.

The Legal 500 Brazil Awards 2024 recognized Barbara as Competition and Antitrust Lawyer of the Year.

Since 2019, Barbara is the only lawyer to be recognized as a Star Individual in Brazil in the area of Competition/Antitrust by Chambers and Partners.

In 2015, Barbara won the Lawyer of the Year award given by Global Competition Review, which recognizes the year's outstanding individual among competition lawyers around the world. In 2011, she won the Global Competition Review's Lawyer of the Year award, in the Under 40 category, and she has been recognized in the four editions of Women in Antitrust, published by GCR in 2009, 2013, 2017, 2021 and 2025.

In 2017, Barbara was named Lawyer of the Year by Who's Who Legal, current Lexology Index, in the category Competition – Future Leaders 2017 (Partners). The award is based on research with clients around the world. Barbara was selected for a Client Choice Award in the Competition & Antitrust Brazil category by International Law Office.

She has also been recognized as a Thought Leader in Competition since 2018 by the Thought Leaders survey conducted by Who's Who Legal, current Lexology Index, which recognizes leading lawyers and specialists around the world. Barbara Rosenberg has been named as one of the Top 13 female Acritas Stars, out of more than 8000 client-nominated, outstanding lawyers in private practice, identified by Acritas (Sharplegal) in an 18-month survey involving some 4000 senior in-house counsel around the world.

Barbara is also recognized as a Thought Leader in Antitrust & Competition by LACCA - The Latin American Corporate Counsel Association.

Depoimentos

Star individual Barbara Rosenberg has built an impressive reputation as a leading practitioner in the Brazilian competition area. She is renowned for handling complex merger control mandates for high-profile national and international market players from across several industry sectors, with remarkable sophistication and expertise.

Chambers Brazil

Barbara Rosenberg has a prominent profile and is regarded as one of the absolute best in her field. She is counsel at the Brazilian Institute of Studies on Competition, Consumer Affairs and International Trade (IBRAC), and is Brazil's most popular antitrust lawyer according to LACCA Approved.

Latin Lawyer