



LAWYER

Jana Fraccaroli

Jana is specialized in trademarks and technology transfer agreements and her work consists mainly of advising and assisting Brazilian and foreign clients on strategies for the protection of intellectual property rights in Brazil.

LANGUAGES

Portuguese, English

INFORMATION AND CONTACT

 Vcard

 Resume

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OAB

OAB/RJ n° 172.700

Practice Areas

Intellectual Property

Professional experience

Her practice includes obtaining, maintaining and enforcing trademark rights before the National Institute of Industrial Property – INPI; conducting availability trademark searches; managing trademark portfolio of Brazilian clients worldwide; preparing and sending cease and desist letters due to violations of trademarks, copyrights and unfair competition; negotiating and drafting trademark coexistence agreements; negotiating, drafting and recording agreements involving technology transfer, franchising and licensing and assignment of intellectual property rights, such as trademarks, patentes and copyrights; providing legal opinions on conflicts between trademarks and other intellectual property rights; registering copyright works; and analyzing intellectual property assets in due diligence related to merger and acquisition transactions.

Education

Judicial Expertise Course in Intellectual Property – Brazilian Association of Industrial Property Agents – ABAPI (2023)

Training Course for Professionals Specializing in Trademarks (Tokyo, Japan) – Japan Patent Office (JPO) and Japan Institute for Promoting Invention and Innovation (JIPPI) (2022)

Advanced Course on Copyrights and Entertainment Agreements – São Paulo Association of Intellectual Property – ASPI (2021)

Advanced Course on Technology Transfer Agreements – Brazilian Association of Industrial Property Agents – ABAPI (2021)

Course on Contract Law: "From Trust to Promise to Contract" – Havardx Platform – Harvard University (2019)

Advanced Course on Technology Transfer Agreements – Brazilian Association of Industrial Property Agents – ABAPI (2017)

Intellectual Property Course – University of New Hampshire – Organized by the World Intellectual Property Organization (WIPO) in cooperation with the Franklin Pierce IP Center (2017)

Fashion Law Course – IBMEC (2015)

Legal English Course: Contracts and Litigation – Fundação Getúlio Vargas – FGV (2015)

Postgraduate Specialization in Intellectual Property Law – Pontifícia Universidade Católica do Rio de Janeiro – PUC-Rio (2013)

LL.B. – Pontifícia Universidade Católica do Rio de Janeiro – PUC-Rio (2011)

Associations

Coordinator of the Trademark Committee of the Brazilian Intellectual Property Association – ABPI

Member of the Public Information Committee of the International Trademark Association – INTA

Recognitions

Jana is recognized as a leading lawyer by the specialized publications IP STARS and WTR 1000.